

Swachh Bharat Mission (Gramin) – Madurai District
Thooimai Sevai Campaign – Action Plan
“Swachhta Hi Sewa (SHS)” – Cleanliness is Service
15.09.2017 to 02.10.2017

Date	Thooimai Sevai Campaign Activities	Participating Departments	Participants
15.09.2017	❖ Pledge Undertaken	❖ All Departments	All Department officials and Corporation, all panchayat, Panchayat union, Town Panchayat and Municipality,
17.09.2017	❖ Launching “Thooimaiye Sevai” Ratham	❖ Rural Development ❖ Tamilnadu state Rural Livelihood Mission	The District Collector, Hon’ble Co-Operative Minister, Hon’ble Revenue Minister, Corporation Commissioner, The Project Director, All Department Officials and Staffs , NSS and NCC students of Colleges and Schools, Scouts and Guides, National Green Brigade of students,NGO’s, Farmers, VPRC / PLF Members, Volunteers Sanitary workers, Thoomai Kavalars and Public .
	❖ Toilet cleaning and Visit toilet building constructions	❖ Vadipatti Town Panchayat ❖ Tamilnadu state Rural Livelihood Mission	The District Collector, The The Project Director, Town Panchayat Officials, Sanitary workers and Public.
18.09.2017	❖ Mass Cleaning in all	❖ Corporation ❖ Health Department	The District Collector, Commissioner of Madurai

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	Primary Health centre ❖ Cleaning of Irrigation Channels	❖ Rural Development	Corporation, The Project Director, Deputy Director (Health), Doctors, All Department Officials and Staffs, Nurses, VHNS, NSS and NCC students of Colleges and Schools, Scouts and Guides, National Green Brigade of students, NGO's, Farmers, VPRC / PLF Members, Volunteers Sanitary workers, Thooimai Kavalars and Public .
19.07.2017	❖ "Thoimaiye Sevai" Human Chain in Private Companies ❖ Cleaning Vegetable Market ❖ Irrigation of Channels	❖ Corporation ❖ Labour Department ❖ Rural Development	The District Collector, Commissioner of Madurai Corporation, The Project Director, RDO, Labour Welfare Officer, BDOs, Volunteers Organization, Private company staffs, Panchayat Union Staffs, Thooimai kavalargal and Sanitary Workers
20.09.2017	❖ Corporation and Town Panchayat Schools ❖ Anganwadies ❖ College Hostels ❖ Irrigation of Channels	❖ Corporation ❖ Aathi Diravidar welfare department ❖ School Education Department ❖ Town Panchayat	The District Collector, Commissioner of Madurai Corporation, The Project Director, Adi Dravidar Welfare Department officials, NSS and NCC students of Colleges and Schools, Scouts and Guides, Farmers, VPRC / PLF Members, Volunteers Sanitary workers, Thooimai Kavalars and Public .

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21.09.2017	❖ Cleaning water bodies	❖ Rural Development ❖ Tamilnadu state Rural Livelihood Mission	The District Collector, Commissioner of Madurai Corporation, The Project Director, All Central and State Government officials, Thooimai Kavalars, Sanitary workers and Volunteers and Public.
22.09.2017	<p>Cleaning of</p> <ul style="list-style-type: none"> ❖ Corporation Office, ❖ Corporation Zonal Offices ❖ Government Offices ❖ Government Rajaji hospital ❖ Private Industrial Centre ❖ Irrigation Channel 	<ul style="list-style-type: none"> ❖ Revenue and Rural Development Corporation ❖ Labour Department 	The District Collector, Commissioner of Madurai Corporation, The Project Director, Officials and Staffs of Corporation, Revenue Department, Rural Development Department, Labour Department, Private Industrial Centres, Volunteers, Community Based Organisations, Thooimai Kavalars, Sanitary workers and Volunteers and Public.
23.09.2017	<p>Cleaning of</p> <ul style="list-style-type: none"> ❖ Roads, Streets and Sanitary Complexes ❖ Irrigation Channel 	<ul style="list-style-type: none"> ❖ Corporation ❖ Revenue and Rural Development ❖ Town Panchayats Department 	The District Collector, Commissioner of Madurai Corporation, The Project Director, Officials and Staffs of Corporation, Sedapatti Panchayat Union, Rural Development Department, Paravai Town Panchayat, Thooimai Kavalars and Sanitary workers.

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24.09.2017	<p>Cleaning of</p> <ul style="list-style-type: none"> ❖ Water bodies in Corporation area ❖ Parks , Statue, Traffic Signals and Common Public places ❖ Irrigation Channels ❖ Removing of Posters 	<ul style="list-style-type: none"> ❖ Corporation 	<p>The District Collector, Commissioner of Madurai Corporation, The Project Director, RTO, PWD, Officials, NSS and NCC students of Colleges and Schools, Scouts and Guides, National Green Brigade of students, NGO's and Volunteers</p>
25.09.2017	<p>Cleaning of</p> <ul style="list-style-type: none"> ❖ Path way to Burial grounds ❖ Minor Irrigation Channels ❖ Other Irrigation Channels 	<ul style="list-style-type: none"> ❖ Corporation ❖ Rural Development Department ❖ Municipality 	<p>The District Collector, Commissioner of Madurai Corporation, The Project Director, PWD, Rural Development Department officials, Municipalities, Thooimai Kavalars, Sanitary workers, NGOs and Volunteers.</p>
26.09.2017	<p>Cleaning of</p> <ul style="list-style-type: none"> ❖ Meenakshi Amman Temple ❖ Thirupparankundram Temple, Alagar Temple and Theppakulam ❖ Irrigation Channels 	<ul style="list-style-type: none"> ❖ Corporation ❖ Hindu Religious and Charitable Endowment Department ❖ Rural Development Department 	<p>District Collector, Commissioner of Madurai Corporation, The Project Director, HR & C, NSS and NCC students of Colleges and Schools, Scouts and Guides, National Green Brigade students, NGO's, Volunteers and Sanitary workers.</p>

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27.09.2017	<p>Cleaning of</p> <ul style="list-style-type: none"> ❖ Gandhi Museum ❖ Thirumalai Naickar mahal ❖ Tourist places and ❖ Irrigation Channels 	<ul style="list-style-type: none"> ❖ Corporation ❖ Tourism Department 	<p>The District Collector, Commissioner of Madurai Corporation, The Project Director, Tourism Department officials, NSS and NCC students of Colleges and Schools, Scouts and Guides, National Green Brigade students, NGO's , Volunteers and Sanitary workers.</p>
28.09.2017	<p>Organising</p> <ul style="list-style-type: none"> ❖ Mass cleaning programme at Vaigai River 	<ul style="list-style-type: none"> ❖ Corporation ❖ Public works Department (WRO) 	<p>The District Collector, Commissioner of Madurai Corporation, The Project Director, PWD (WRO), All Corporation officials, NSS and NCC students of Colleges and Schools, Scouts and Guides, National Green Brigade students, NGO's, Volunteers and Sanitary workers.</p>
29.09.2017	<p>Cleaning of</p> <ul style="list-style-type: none"> ❖ Worship places of Christians ❖ Irrigation Channels 	<ul style="list-style-type: none"> ❖ Corporation Town Panchayat 	<p>The District Collector, Commissioner of Madurai Corporation, The Project Director, Vadipatti Town Panchayat, NSS and NCC students of Colleges and Schools, Community Based Organisations, School students, Volunteers and Sanitary workers.</p>

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30.09.2017	Cleaning of ❖ Mosque ❖ Irrigation Channels	❖ Corporation	The District Collector, Commissioner of Madurai Corporation, The Project Director, Officials and Staffs of Corporation, School students, Community Based Organisations, School students Volunteers and Sanitary workers.
01.10.2017	Cleaning of ❖ Postal offices ❖ BSNL offices ❖ Airport offices ❖ Police offices ❖ Bus stands ❖ Railway station ❖ Platforms & Sidewalks ❖ Vehicle parking places ❖ Irrigation Channels	❖ Corporation ❖ Municipalities ❖ Rural Development Dept. ❖ Postal Dept. ❖ BSNL Dept. ❖ Railway Dept. ❖ Police Dept.	The District Collector, Commissioner of Madurai Corporation, The Project Director, Officials and Staffs of Corporation, Postal, BSNL, Railway, Police, Thirumangalam Town Panchayat, NSS and NCC students of Colleges and Schools, Community Based Organisations, School students, Thooimai Kavalars, Volunteers and Sanitary workers.
02.10.2017	❖ Distribution of Prizes and Awards	❖ All Government Departments	The District Collector, Commissioner of Madurai Corporation, The Project Director, Officials, NSS and NCC students of Colleges and Schools, Scouts and Guides, National Green Brigade students, NGO's , Volunteers, Community Based Organisations, District level Winners of Essay, Painting and Short Film competitions conducted on 04.09.2017, Thooimai Kavalars, Sanitary workers and Public.